

Marcus Johnson

Photographer/Creative Director

www.marcgjohn.com

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I am a creative, outgoing, genuine, and sarcastically dark-humored action-taker. I want my skills and abilities to be utilized in the work-place. I have a high retention for knowledge and am willing to learn anything that can help expand my skill-set. I work best in a team atmosphere where everyone is contributing to the success and enjoyment of the company or project.

Experience

Confident in using the following Adobe tools: Illustrator, Indesign, Premier, Lightroom, and Photoshop.

August 2023-Present

MarcGJohn

Owner/Media Consultant & Social Media Manager

Creative Director and media professional with 12+ years of experience in photography, videography, and branding. Specialize in developing high-end content for lifestyle, fashion, real estate, and outdoor brands. Skilled in visual storytelling, social media strategy, and brand consulting, with a proven ability to create engaging campaigns that connect with audiences and strengthen brand presence.

August 2023-Present

Mains Hair Studio

Owner/Creative Director

The Creative Director at Mains Hair Studio leads the brand's visual identity, storytelling, and overall creative direction. This role bridges artistry and strategy—shaping how the studio is represented across media, apparel, education, and client experiences. From guiding the look and feel of campaigns to curating the studio's presence in the community, the Creative Director ensures that every touchpoint reflects the culture, values, and innovation at the heart of Mains.

December 2019-2023

5 years

Brist MFG

Account Manager

Managed a B2B client portfolio across apparel, hospitality, outdoor, and corporate sectors, overseeing projects from concept to delivery. Served as primary contact, building relationships through clear communication and problem-solving. Coordinated with design, production, and logistics to deliver custom apparel on time and within budget. Developed proposals, managed timelines, and provided creative input, consistently driving repeat business and revenue growth.

Education

2015

Whatcom Community College, Associates Degree, Humanities of the Arts & Sciences

Hard Skills

Time Management & Organization
Written & Verbal Communication
Creativity & Design
Improvisation & Adaptability
Leadership

Soft Skills

Friendly & Kind
Ambitious
Confident
Social & Situational Awareness
Empathetic